

Ashoka Education Foundation's

Ashoka Business School

Action Plan 2022-23

The Women Harassment Committee has directed colleges/departments to focus on 'Gender Issues' for their events each year. Each college and its department should adopt a unique perspective on Gender Sensitivity. Activities should center around socially relevant issues, enhancing students' awareness of current issues.

This year's gender sensitization action plan includes the following activities

Sr. No	Title of the Programme	Date
1	Pink Hygiene	19 th December, 2022
2.	Gender Sensitivity-Drop the Gender Mask	23 rd December, 2022

PINK HYGIENE

Good menstrual hygiene is essential for the health and dignity of any female. Many times the talk on menstruation is avoided at home but discussions on menstrual hygiene are important for adolescent girls. It clarifies existing myths and misconceptions around menstruation. Improving menstrual hygiene is important from the point of view of personal comfort and increased mobility. It also reduces the likelihood of infections resulting from poor hygiene practices during menstruation.

A session on Pink Hygiene was organised by an ISR Cell on 19th December, 2022. The following points were for agenda;

1. Girls menstrual hygiene
2. How to take proper care during those days
3. Awareness of Menstruation cups

Glimpses of the Event





GENDER SENSITIVITY

On 23rd December, 2022 ISR Cell has organized a session on Gender Sensitivity- Drop the Gender Mask. The session was conducted by Mr. Ajit Takke, Director POACEAE Lifedesign pvt, ltd. He discussed the socially-constructed roles and responsibilities that societies consider appropriate for men and women. Gender equality means that men and women have equal power and equal opportunities for financial independence, education, and personal development. Globally, women have fewer opportunities for economic participation than men, less access to basic and higher education, greater health and safety risks, and less political representation. Guaranteeing the rights of women and giving them opportunities to reach their full potential is critical not only for attaining gender equality, but also for meeting a wide range of goals.

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Azadi Ka
Amrit Mahotsav

ASHOKA

Ashoka Education Foundation's
ASHOKA BUSINESS SCHOOL
organizes
An Interactive Session
On
"Gender Equality"
23rd Dec 2022 @ 10:30am

Mr. Ajit Takke
Director,
POACEAE Lifedesigns (OPC) Pvt. Ltd.

"Before God, we are all equally wise, and equally foolish."

